Gavin Vaz

Visual & Motion Designer · 8+ years

Goregaon, Mumbai | +91 77383 31994 | gavnvz@gmail.com | vazgav.in | linkedin.com/in/vazgavin

EXPERIENCE

FLICKBOOK MEDIA PVT LTD *Creative Agency* | *Mumbai*

50+ clients across 10 sectors, including fintech, B2B data, food, agritech and real estate.

Visual & Motion Designer ***Apr 2022 – Present***

- Own design end to end across brand, product, web and motion, and present directly to clients and founders.
- Led 0 to 1 product design for Invesol, an AI-powered personal finance platform, taking it from early wireframes to a responsive design system for mobile and desktop.
- Created Invesol's brand, presentation decks, launch website and motion content, and worked with the development team through handoff and build review.
- Built 28 Thali's brand, packaging and online store from 0 to 1 for a vegetarian meal subscription service, including the ordering flow for regular and organic plans and the live daily menu. Contributed to FY 2025–26 growth from 9,982 to 38,527 sessions and 10 to 222 completed checkouts.
- Led two website redesigns for Ascentrik, a B2B data firm serving 40+ countries, and shaped its "freshly sourced data" visual system across web, motion, explainer videos and decks. The site has driven $2M+ in inbound opportunities, including interest from Fortune 50 enterprises.
- Designed the meeTAG identity, a trilingual web prototype and farmer testimonial videos for an agritech brand.

Jr. Graphic Designer ***May 2020 – Apr 2022***

- Redesigned Flickbook's website and maintained client websites.
- Produced training videos, explainers and web animations, along with brochures and campaign creatives.

Graphic Designer Intern ***Nov 2018 – May 2020***

- Created interactive web graphics, icons, visuals and early wireframes for client websites.

SPORTVOT *Sports Media* | *Mumbai*

Freelance ***Jun 2021 – May 2023***

- Built 60+ broadcast graphics templates, including replay and match-event graphics, with colour and theme controls so they could be reused across sports, teams and events.
- Produced app showcase videos and social campaign content.

Video Editor ***Oct 2019 – Mar 2020***

- Edited sports promos and campaign videos for Barça Academy India and an Asia Pacific tournament.

SKILLS

Design: Visual Design, Art Direction, Brand Identity, Packaging, Presentations, Print & Event Design
Motion & Video: Motion Graphics, Broadcast Graphics, Explainer Videos, Video Editing, Lottie, Storyboarding
Web & Product: UI/UX Design, Web Design, Responsive Design, Design Systems, Wireframing, Prototyping
Languages: English, Hindi, Marathi (basic)

TOOLS & PLATFORMS

Design & Motion: Adobe Creative Cloud (Photoshop, Illustrator, After Effects, Premiere Pro), Figma, Affinity
Web: Framer, Shopify, WordPress
AI: Claude, ChatGPT, Google AI Studio, Google Flow, Adobe Firefly, Higgsfield

EDUCATION

BACHELOR OF MANAGEMENT STUDIES (FINANCE) ***2015 – 2018***

Prahladrai Dalmia Lions College of Commerce & Economics, University of Mumbai